



po box 51487 Durham NC 27717 tel: 919.338.1839 fax: 919.338.1840 www.maryandparrish.com

TRIANGLE TRADITIONS CHOOSE EVENT LEADERSHIP

La Fiesta and Centerfest welcome mary&parrish events to their event team

For Immediate Release
June 1, 2006

Contact: Mary Lindsley 919-413-4417
Parrish Anderson 919-593-0049

Durham, NC Two area groups have selected **mary&parrish events** to coordinate their largest annual events. El Pueblo's "**La Fiesta del Pueblo**" and the Durham Arts Council's "**Centerfest**" will be managed in part by mary&parrish events. The organizations have chosen **mary&parrish events** based on their proven track record of success with the events as well as their solid reputation in the community.

El Pueblo's "**La Fiesta del Pueblo**" is the largest Latin American festival in the Carolinas and expects over 60,000 visitors over the weekend of September 9th and 10th, 2006 and will take place at the NC State Fairgrounds. Mary Lindsley coordinated La Fiesta del Pueblo as the Director of Special Events at El Pueblo from 2000-2004 and led the relocation from Chapel Hill High School to the NC State Fairgrounds. "**La Fiesta del Pueblo is how our organization was born,**" says El Pueblo Executive Director Zulayka Santiago, "**and is still a significant part of the 'heart' of our work at El Pueblo. We wanted to make sure to bring on events managers that were first and foremost appreciative of Latino culture and the Latino community, but that also had the skills and expertise to execute such a large event. We are excited about exploring this partnership with mary&parrish events, we feel this will be a strong and positive collaboration with El Pueblo's staff and board.**"

The Durham Arts Council's "**Centerfest**" will take place in Downtown Durham off of Foster Street (a new location) on September 16th and 17th, 2006. The oldest street arts festival in the state, the festival will welcome 30,000 visitors over the weekend. Last year's Centerfest, organized for the first time by mary&parrish events, was called "**the best organized, most fun Centerfest since I have been here**" by the Durham Arts Council's Executive Director Sherry DeVries. This will be the second year in a row that the festival has had to be relocated due to downtown construction. "**Relocating events of this size means involving new stakeholders from the beginning. We welcome opportunities to meet and work with new people, businesses and organizations in the Durham community,**" says Parrish Anderson.

"**We are a product of our diverse community. All of the festivals we manage have extraordinary community-wide support and the dedication of great volunteers. With our local event experience, these organizations trust us to get the job done because we know the key players for managing large and small community events in the Triangle,**" says Mary Lindsley, co-owner of mary&parrish events.

About mary&parrish events

mary&parrish have a website that offers all event information for visitors, volunteers and sponsors, as well as information about how to bring mary&parrish to your team. Job opportunities available. For more information, the website can be found at www.maryandparrish.com or call 919-338-1839.

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