

37th Annual Carolina Designer Craftsman Show Thanksgiving Weekend 2006



The premier craftsmen fair for artists throughout the Southeast with over 100 exhibiting members from several states displaying and selling some of the finest crafts available in the Southeast.

The annual destination for over 11,000 connoisseurs of fine art and craft.

11,000 Visitors Over Thanksgiving Weekend
4000 Preview Party Attendees
\$40,000 of Advertising
Deadline October 10, 2006

Carolina Designer Craftsmen is a juried crafts guild founded in 1970 for the purpose of recognizing and promoting fine crafts, encouraging and stimulating creativity, appreciation and activity in various disciplines and providing a marketplace for fine contemporary and traditional crafts. See full matrix of benefits on the next page. This is the FIRST year of 37 that this event has been open to sponsorship with category exclusivity. Jump on board as the most established craft event in North Carolina welcomes new partners.

Platinum Level Sponsor (limit 3)

\$9000

Premiere level sponsor of the event. Sharing in the advertising and highlighted as Presenter of the Preview Party, this level offers an on-site display booth (6 x 10), logo on the television advertising, and logos on the 2000 Preview Party wine cups. Will have ability to place banner inside exhibit hall during the Preview Party and signage at the entrances throughout the weekend. While being recognized as a Top Sponsor in the Event Program, you will also have one-page advertisement within the program as well. Included 16 Preview Party passes and 12 weekend passes.

Gold Level Sponsor (limit 6)

\$4000

The Gold Level will have company name listed on the television ad and will be able to have an on-site display booth to directly contact the 11,000 participants. This level will feature the sponsorship of the Preview Party entertainment. While being recognized as a Gold Sponsor in the Event Program, you will also have one 1/2 page advertisement within the program as well. Your banner will be displayed at the front entrance to the Fair throughout the weekend. Included 10 Preview Party passes and 8 weekend passes.

Silver Level Sponsor (limit 9)

\$1200

The Silver Level will share an image tie through the website, and through the Event Program with a quarter-page ad in the 10,000 programs. Your banner will be displayed at the front entrance to the Fair throughout the weekend. Included 4 Preview Party passes and 2 weekend passes.

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Please contact me to design a Sponsorship Package that meets my marketing needs!

Sponsorship Level. _____

Amount. _____

Contact Name. _____

Company _____

Address. _____

Email Address. _____

Telephone. _____

Would you be interested in learning about a three-year commitment discount option? _____

Please fax this form by **October 10, 2006** to mary&parrish events at 919-338-1840 or email mary@maryandparrish.com to set up a meeting to discuss this opportunity.

COMPANY NAME PLACEMENT	Platinum	Gold	Silver
Named Sponsorship of one e-blast	Logo/Link	Logo/Link	
Name on Preview Party Invite	x		
Name on Ticket	x	x	
Recognition on TV Spot	Logo	Name	
Preview Party Presented By... Opportunity	x		
Recognition on CDC Sponsor Page	Logo/Link	Logo/Link	Name/Link
Recognition in Event Program	Logo	Logo	Logo

BRANDING OPPORTUNITIES	Platinum	Gold	Silver
1/2 Page Ad in On-Site Event Guide	2 or 1 Full Page	1	
Display table at Conference Hub	x	x	
On-site Signage with your logo at Preview Party x 2	x		
Logo on Cups used for wine and beverages	x		
Name announced at Preview Party	x	x	x
Verbal Recognition at Welcome Ceremony	x	x	x
1/4 Page Ad in On-Site Event Guide			x
Recognition on Signage at Entrance of Event	Banner	Banner	Banner

INVITATIONS AND PASSES	Platinum	Gold	Silver
Preview Party Invitations	16	10	4
CDC Passes- three day pass	12	8	2